



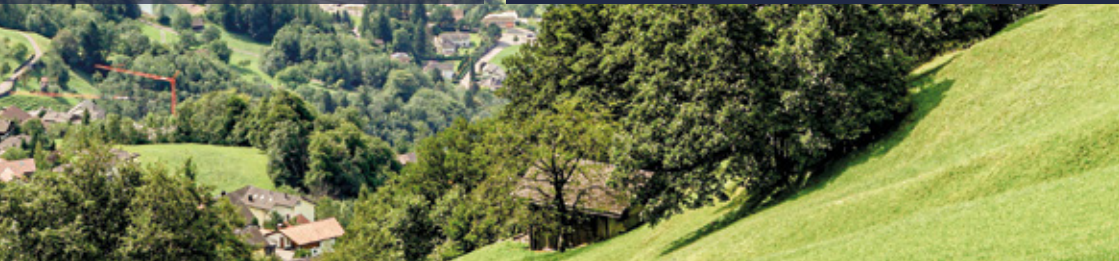
PHILATELIE LIECHTENSTEIN

Eine Marke der Liechtensteinischen Post AG

- **100 Years of the Swiss Franc in the Principality of Liechtenstein**
- **Wayside Shrines in Liechtenstein**
- **Crypto Fox with NFT**
- **Princely Treasures – Palaces and Castles III**
- **Village Views – Ruggell**

Issue
2 September 2024

3 | **24**



100 Years of the Swiss Franc in the Principality of Liechtenstein

Official stamp issue of the Principality of Liechtenstein

One year after the Principality joined the Swiss customs territory in 1923 under what is known as the Customs Treaty, the Swiss franc was introduced as the legal currency in Liechtenstein.

Due to its close ties with Austria, the small state was hit hard economically by the effects of the First World War. Among other things, the value of the Austrian krone, Liechtenstein's currency at the time, plummeted. As a result, the Swiss franc gradually gained acceptance as a means of payment among the population and businesses as early as around 1920.

A first political step towards the new currency was the introduction of taxes and fees in Swiss francs which was followed by the postal treaty and the issue of Liechtenstein stamps in Swiss franc denominations. From 1922, the national accounts were only kept in Swiss francs. Finally, in April 1924, the new currency was formally introduced by parliament, the Landtag.

We are commemorating this economically and socially significant event with our "Helvetia" souvenir sheet (face value: CHF 3.90) with elegant gold foil embossing. For the first time since 2019, this stamp issue includes six new coins, which will also be issued to mark the occasion.



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Gift set

small gold coin
+
souvenir sheet

from the end of August

in our webshop
www.philatelie.li



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Coin
issue
see
enclosed
flyer

| Issue | 100 Years of the Swiss Franc in the Principality of Liechtenstein |
|--------------------|--|
| Face value/subject | CHF 3.90 Helvetia |
| Stamp format | 33 x 45 mm |
| Perforation | 14 x 13 ¾ |
| Sheet format | 100 x 80 mm |
| Design | Isabella Hutter, Diepoldsau |
| Printing | 4-colour offset CMYK hot-foil stamping gold, embossing, Cartor Security Printing, Meaucé la Loupe |
| Paper | Stamp paper PVA 110 g/m ² gummed |
| Quantity | 17 000 |

| | | |
|---|--|------|
| 1 | Souvenir sheet | 3.90 |
| 2 | Souvenir sheet on first day cover - FDC/BL | 4.90 |
| 3 | Maximum card MK 556 | 4.90 |

Wayside Shrines in Liechtenstein

Official stamp issue of the Principality of Liechtenstein

Wayside shrines are religious monuments that often stand along public paths or roads. They are usually dedicated to a saint whose protection and intercession the faithful pray for. One such wayside shrine, which is clearly visible from the road, is the "Barbara-Kappile" (face value: CHF 1.00) near the quarry in Liechtenstein's northernmost municipality of Ruggell.

The Liechtenstein sculptor and master stonemason Eckhard Wollwage designed the monument in the shape of a small chapel. It contains a figure of St Barbara, the patron saint of miners. An inscription invokes her blessing when working on rock.

Small grottoes and wayside shrines are often found in tunnels and at tunnel entrances. St Barbara has been the patron saint of miners and tunnel builders for centuries. The Christian martyr stands for resilience and steadfastness and is a reminder of the dangers lurking inside a mountain. She herself is said to have escaped from a tower in which her pagan father had locked her up because of her faith. According to the legend, her escape led her through a dangerous crevice in the rock.



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| Issue | Wayside Shrines in Liechtenstein |
|--------------------|--|
| Face value/subject | CHF 1.00 Barbara-Kappile, stone quarry Ruggell |
| Stamp format | 28 x 40 mm |
| Perforation | 13 ¾ x 13 ¾ |
| Sheet format | 146 x 208 mm |
| Design | Armin Hoop, Ruggell |
| Printing | 4-colour offset CMYK Gutenberg AG, Schaan |
| Paper | Stamp paper FSC 110 g/m ² gummed |
| Quantity | 21 120 |

- 1 Full sheet (4x4) 16.00
- 2 Stamp 1.00
Block of four 4.00
- 3 Series on first day cover - FDC 2.00
Block of four on first day cover - FDC/U4 5.00
- 4 Maximum card MK 557 2.00

Official stamp issue of the Principality of Liechtenstein

We are continuing our popular blockchain series with the "Business Fox" souvenir sheet (face value: CHF 9.50). Following the 4.0, 4.1 and 4.2 stamps (2021 – 2023), our latest crypto stamp has a completely new design and features an NFT (non-fungible token) for the very first time.

The water-activated adhesive postage stamp contains an SQR code that connects the analogue and digital worlds. By scanning the SQR code, the digital twin of the stamp is stored in the Stamp 4.1 app (Android & iOS). Four different collector's items relating to a "Forest

Habitat" provide additional fun as the "Business Fox" moves around on the stamp. We have already hidden one of the four collector's items on the souvenir sheet, where it can be discovered.

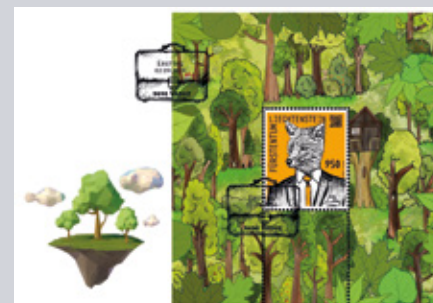
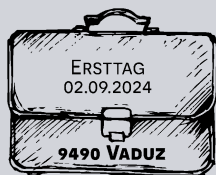
In addition to the fun factor, our crypto stamp series is well known for its security aspects. Owners can check the authenticity of their stamps by scanning the printed SQR code and transfer their property to the digital data room. The NFT can be traded on well-known platforms.

Special Edition imperforated

In addition to the souvenir sheet, a **strictly limited special edition of 1700 stamps** will be issued. Designed in the style of a beautiful winter landscape, the stamp comes in an elegant, handmade blue folder with silver embossing. The retail price is CHF 75.00. As with the special edition, each individual stamp in this special edition is unique and offers the same digital functions, information and entertainment value.



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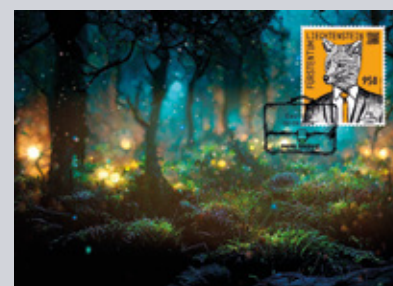


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limited 1700 pieces in elegant packaging

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| Issue | Crypto Fox with NFT |
|--------------------|--|
| Face value/subject | CHF 9.50 Business Fox |
| Stamp format | 32 x 38 mm |
| Perforation | 12 ½ x 12 ¼ |
| Sheet format | 100 x 110 mm |
| Design | Isabella Hutter, Diepoldsau |
| Printing | 5-colour offset CMYK + Pantone Gutenberg AG, Schaan |
| Paper | Stamp paper FSC 110 g/m ² gummed |
| Quantity | 17 000 |

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|--|-------|
| 1 Souvenir sheet | 9.50 |
| 2 Special edition | 75.00 |
| 3 Souvenir sheet on first day cover - FDC/BL | 10.50 |
| 4 Maximum card MK 558 | 10.50 |

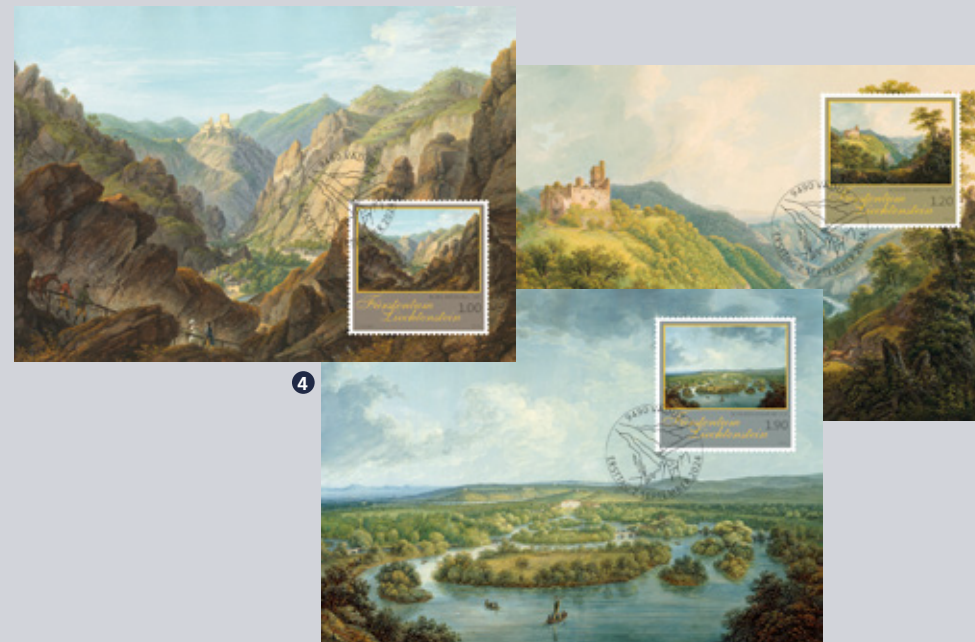
Official stamp issue of the Principality of Liechtenstein

Three gouaches by painter Ferdinand Runk have been selected to continue our series on treasures from the Princely Collections. They all depict landscapes in which the palaces and castles of the House of Liechtenstein were located. The ruins of "Mödling Castle" (face value: CHF 1.00) are located above the Mödlingbach Valley in Lower Austria. In the 19th century, the hilltop castle was one of the largest fortifications and offered observation posts a good view.

Nestled in the hilly landscape around Adamov (German: Adamsthal) in the Czech Republic lies "Novigrad Castle" (face value: CHF 1.20).

First mentioned in writing in 1381 and fought over several times, it was converted into a hunting lodge by the House of Liechtenstein between 1800 and 1806.

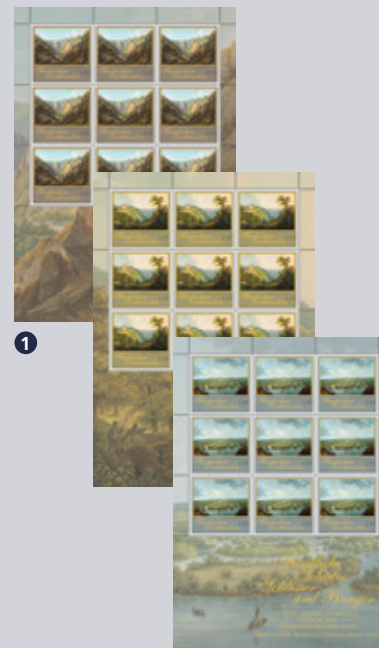
Between the 17th and 20th centuries, the ruling dukes of Liechtenstein transformed their dominions in South Moravia into an impressive landscape spanning 143 square kilometres, which is now a UNESCO World Heritage Site. Both indigenous and exotic natural elements have been brought into harmony with cultural monuments from successive eras, one of which is the neo-Gothic "Lednice Castle" (face value: CHF 1.90).



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Issue Princely Treasures – Palaces and Castles – III

Face value/subject CHF 1.00 Mödling Castle
CHF 1.20 Novigrad Castle
CHF 1.90 Lednice Castle

Stamp format 41.667 x 40 mm
Perforation 12 ¼ x 12 ¼
Sheet format 146 x 208 mm
Design Silvia Ruppen, Mauren
Printing 4-colour offset
+ gold hot-foil stamping
Gutenberg AG, Schaan
Paper Stamp paper PVA 110 g/m²
gummed
Quantity 22 500

| | | |
|---|---|-------|
| 1 | Set in full sheets (3x3) | 36.90 |
| 2 | Series | 4.10 |
| | Block of four series | 16.40 |
| | Single stamp on first day cover - FDC/U1 | 7.10 |
| 3 | Series on first day cover - FDC | 5.10 |
| | Block of four on first day cover - FDC/U4 | 19.40 |
| 4 | Maximum card MK 559 | 7.10 |

Official stamp issue of the Principality of Liechtenstein

Two tradition-steeped buildings adorn the latest special stamps in our Village Views series. Both are located in the municipality of Ruggell and are depicted as black-and-white photographs on a colour graded backdrop.

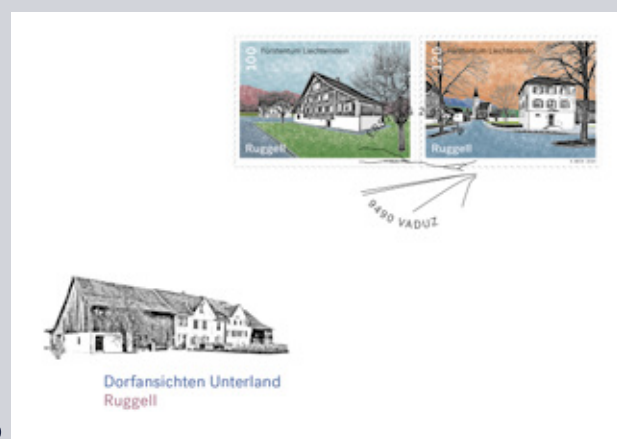
Built in 1730/31, the "Küefer-Martis-Huus" (face value: CHF 1.00) is one of the rare examples of representative baroque farmhouses in our region. It was inhabited until 1993 before the municipality of Ruggell acquired it in 1997 and subsequently classified it as a historical monument. The building was opened as a museum as well as a culture and meeting centre in 2002. Exhibitions on regional themes

and events are held there on a regular basis. The ground floor has been faithfully restored to its original state. In the kitchen, old items of furniture bear witness to the simple life in earlier times.

The "Old Vicarage" (face value: CHF 1.20) is located on Dorfstrasse. According to archived accounts, the wooden house was built in 1856/57. Designed and built with dovetail joints, it has an almost square floor plan and is covered only slightly by a projecting hipped roof on all sides. It was renovated and restored to its original condition in 2011/12.



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| Issue | Village Views – Ruggell |
|--------------------|---|
| Face value/subject | CHF 1.00 Küefer-Martis-Huus CHF 1.20 Old Vicarage |
| Stamp format | 48 x 34.5 mm |
| Perforation | 13 ¼ x 13 ¼ |
| Sheet format | 208 x 146 mm |
| Design | Karin Beck-Söllner, Planken |
| Printing | 4-colour offset CMYK + multiheight embossing Cartor Security Printing, Meaucé la Loupe |
| Paper | Stamp paper PVA 110 g/m ² gummed |
| Quantity | 19620 |

| | | |
|---|---|-------|
| 1 | Set in full sheets (4x3) | 26.40 |
| 2 | Series | 2.20 |
| | Block of four series | 8.80 |
| | Single stamp on first day cover - FDC/U1 | 4.20 |
| 3 | Series on first day cover - FDC | 3.20 |
| | Block of four on first day cover - FDC/U4 | 10.80 |
| 4 | Maximum card MK 560 | 4.20 |



Issue date: 2 September 2024

224.22.20 mint ** CHF 12.00 224.22.21 cancelled ☉ CHF 12.00

The official "dieMarke.li" collection sheets are issued twice yearly to mark special occasions. These sheets are also valid for postal use, published entirely independently and not linked to the official Principality of Liechtenstein stamp issues.

These sheets are available individually or on subscription, mint or cancelled. Due to the great demand all official collection sheets are available.

For further information please visit the online shop at www.philatelie.li



No. 21 "Fire engines"

224.21.20 mint ** CHF 12.00

224.21.21 cancelled ☉ CHF 12.00



No. 20 "Hoi Nochbuura"

223.22.20 mint ** CHF 11.00

223.22.21 cancelled ☉ CHF 11.00



Fair cover – "phila"-Toscana 2024, Gmunden

322.24.01 Fair cover CHF 2.90



Fair cover – "phila"-Toscana 2024, Gmunden – 23.08.2024

322.24.02 Fair cover CHF 2.90



Fair cover – "phila"-Toscana 2024, Gmunden – 24.08.2024

322.24.03 Fair cover CHF 2.90



Fair cover – "phila"-Toscana 2024, Gmunden – 25.08.2024

322.24.04 Fair cover CHF 2.90



"Phila"-Toscana, Gmunden (2024) CHF 1.90

297.24.05 Souvenir sheet mint ** CHF 8.30



"Phila"-Toscana, Gmunden (2024) CHF 1.90 -

Joint souvenir sheet Austria – Liechtenstein

297.24.06 Souvenir sheet mint ** CHF 8.30



Europa set 2024 – Liechtenstein, Austria, Switzerland, Germany, Luxembourg, Holland
342.24.01 Europa set 2024 **CHF 28.95**



Welcome to the Principality of Stamps (2024)

Motif sheet (5x2)

295.24.03 Motif sheet CHF 1.20 ** **CHF 12.00**

295.24.04 Motif sheet CHF 1.90 ** **CHF 19.00**

295.24.05 Motif sheet CHF 2.50 ** **CHF 25.00**



Philately Offers

Interesting individual pieces and varieties can always be found in our webshop at

www.philatelie.li



General Terms and Conditions

You can always find our current General Terms and Conditions at www.philatelie.li/bc/agb.html



Postmarks

Flag postmark * 1–31 August 2024 **dieMarke.li**

- 1 Schaan Business Centre
- 2 Armin Hoop, Ruggell
- 3 Logo dieMarke.li
- 4 40x20 mm

Special postmark 23 August 2024 **"phila"-Toscana 2024, Gmunden**

- 1 Exhibition stand, Philately Liechtenstein
- 2 Isabella Hutter, Diepoldsau
- 3 Typography GMunden
- 4 32 mm

Special postmark 24 August 2024 **"phila"-Toscana 2024, Gmunden**

- 1 Exhibition stand, Philately Liechtenstein
- 2 Isabella Hutter, Diepoldsau
- 3 Typography Gmunden
- 4 32 mm

Special postmark 25 August 2024 **"phila"-Toscana 2024, Gmunden**

- 1 Exhibition stand, Philately Liechtenstein
- 2 Isabella Hutter, Diepoldsau
- 3 Typography Gmunden
- 4 32 mm

Special postmark 23–25 August 2024 **"phila"-Toscana 2024, Gmunden**

- 1 Exhibition stand, Philately Liechtenstein
- 2 Isabella Hutter, Diepoldsau
- 3 Typography GMUNDEN
- 4 32 mm

Flag postmark * 2.–30. September 2024 **Philatelie Liechtenstein**

- 1 Schaan Business Centre
- 2 Stefan Erne, Triesen
- 3 www.philatelie.li
- 4 40x20 mm

* Flag postmark = repeated use

- 1 Location
- 2 Designer
- 3 Showing
- 4 Size

First-day postmark 2 September 2024 **100 Years of the Swiss Franc in the Principality of Liechtenstein**

- 1 Philately Liechtenstein
- 2 Isabella Hutter, Diepoldsau
- 3 Map of Liechtenstein
- 4 32 mm

First-day postmark 2 September 2024 **Wayside Shrines in Liechtenstein**

- 1 Philately Liechtenstein
- 2 Armin Hoop, Ruggell
- 3 Hammer and pick
- 4 32 mm

First-day postmark 2 September 2024 **Crypto-Fox**

- 1 Philately Liechtenstein
- 2 Isabella Hutter, Diepoldsau
- 3 Briefcase
- 4 32 mm

First-day postmark 2 September 2024 **Princely Treasures – Palaces and Castles III**

- 1 Philately Liechtenstein
- 2 Silvia Ruppen, Mauren
- 3 Landscape
- 4 29 mm

First-day postmark 2 September 2024 **Village Views – Ruggell**

- 1 Philately Liechtenstein
- 2 Karin Beck-Söllner, Planken
- 3 Landscape
- 4 32 mm

Flag postmark * 1–31 October 2024 **Liechtensteinische Post AG**

- 1 Schaan Business Centre
- 2 Hans Peter Gassner, Vaduz
- 3 Logo Liechtensteinische Post AG
- 4 40x20 mm

Courtesy postmarks

Requests regarding courtesy postmarks should be made direct to Philately Liechtenstein, Alte Zollstrasse 11, 9494 Schaan, Principality of Liechtenstein with precise indications regarding the desired postmark no later than the end of the official stamping period.

Trade fairs outlook 2024

There will be a Philately Liechtenstein information and sales stand at the following stamp fairs:

18 August 2024

31. Münzbörse Balzers

Balzers, Liechtenstein

23–25 August 2024

phila-Toscana 2024

Gmunden, Austria

24–26 October 2024

Internationale Briefmarken-Börse 2024

Ulm, Germany



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